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Vision
To be the leading Africa-based aero-medical and health assistance service provider.

Mission
To deliver internationally accredited aero-medical and health assistance services in the best and fastest way possible. We invest in our people and are committed to leveraging the latest aviation and medical technology to ensure our patients receive the finest care. Our commercial purpose is to support the work of Africa’s largest health development organisation, Amref Health Africa, and offer our services free of charge where there is humanitarian need.

Values

Integrity
We put honesty and integrity at the heart of all we do ensuring ethical and moral stands are upheld at all times.

Patient care
We are committed to providing a world-class service, ensuring our patients receive the best possible treatment, care and compassion.

Responsiveness
With decades of experience we are positioned to provide a fast and efficient response, even in difficult and challenging circumstances.

Safety
Safety is inherent to all we do. Whether we are in the air or on the ground, the well being of our patients, passengers and staff is our utmost priority.
From the Chairman

Anthony Durrant

It gives me great pleasure to once again report a successful year for AMREF Flying Doctors. The organisation continues to go from strength to strength and our contribution to support the work of our parent NGO, Amref Health Africa, has again increased to over a million dollars as a result.

Our commitment as board members is to ensure the business continues to thrive and deliver the best aero-medical services to those who need them, while returning unutilised profit to support the invaluable humanitarian work of Amref Health Africa.

Over the course of the year we have made a number of investments in medical equipment and operational assets to ensure the business can continue delivering the highest quality work in the fastest possible way. This included purchasing a new ventilator and ultrasound equipment, as well as the renovation of an unused facilities room to accommodate onsite first aid training.

I am pleased to introduce our board and highlight their relevant skills and experience. I would also like to use this opportunity to thank and say ‘Kwaheri’ to Dr Teguest Guerma, and Dr Lennie Kyomahungi Igboodipe, from our board, and to welcome their successors, Dr Amit Thakker and Mr Amar Kantaria. The contributions of our departing members during their respective tenures have played a significant role in growing the business into what it is today. I would also like to extend a welcome to the newly appointed CEO for Amref Health Africa and board member for AMREF Flying Doctors, Dr Githinji Gitahi.

I hope you join me in looking forward to another year of positive impact in 2016.

Governance

Originally operating as a service provider within one of Africa’s leading health development NGOs, Amref Health Africa (AHA), AMREF Flying Doctors (AFD) became an independent not-for-profit company in 2011. Since then, our highly skilled and qualified team have developed a strong commercial portfolio.

Profits from our commercial activities fund our charitable evacuation service as well as Amref Health Africa’s Clinical Outreach Programme. As a company limited by guarantee and wholly owned by AHA, the remaining unused profit at the end of the year is transferred as an unrestricted grant to support the broader development work of the NGO.

The financial accounts contained in this report are for the financial year October 2014 to September 2015. Stories in this report, unless otherwise stated, capture activities that run from January 2015 to December 2015.

AFD is governed by an independent board of Directors who meet quarterly. Board members have extensive expertise and experience across all facets of business management and healthcare. They regularly review and monitor business activities, ensuring responsible and sustainable management of our organisation.
Anthony Durrant (Chair)
Anthony is a lawyer and senior finance executive with global experience in investment banking. He is also Chairman of the board for a listed resources company in Tanzania, and a Director and advisor to private companies and investment funds in Africa and Latin America. Mr Durrant was a Director of Amref Health Africa until 2013. He is also a Director /Trustee of a not-for-profit organisation engaged in conservation in East Africa.

Honorary Director: Hon Cabinet Secretary for Defence, Raychelle Omamo
Honourable Raychelle Omamo is an advocate of the High Court of Kenya of 28 years standing. In addition, she is the Vice-President of the East African Law Society, Kenya’s Ambassador Representative to UNESCO, and current Director of Mo-Consult Ltd, a consultancy forum, providing conflict resolution services as well as governance and public policy advice.

Amar Kantaria
Amar holds a Bachelor of Arts (Hons) and an MBA in International Management and a Certificate of Corporate Governance. He is currently Executive Director of Prime Bank Kenya. In this capacity he sits on various Bank committees including Credit Management, Debt Management, HR and ALCO. Amar is also a board member of Tausi Assurance Co Ltd and a Trustee of C D Kantaria Prime Charitable Trust and Prime Bank Charitable Trust.

Dr Amit Thakker
Dr. Thakker has experience providing innovative and strategic business solutions in the African healthcare and insurance sectors. He has over 20 years of experience in operations, change management and business networking, and has been involved in the establishment of medical and health administration facilities in various countries including Mozambique, Zimbabwe, Tanzania and Kenya. He holds a MBChB (Medical) degree from University of Nairobi and an eMBA from NIA Pune, India.

Christopher Getonga
Prior to his current role as Principal at BlackGold Investments, Christopher was Managing Director of Mimosa Pharmacy Limited and the Acacia Medical Centre. Christopher is a Financial Accountant qualifying with a BSc from Syracuse University USA and working with Binder-Hamlyn (BDO), UK. He serves as Chair of the Past Pupils Association for Saint Mary’s School Nairobi and as a board member of Ruaraka High School. He is also a member of the Canada Association.

Clyde Thomson
Clyde served with Royal Flying Doctor Service of Australia in Australia for 40 years, as well as being CEO for the South Eastern Section for 28 years. Clyde is currently on the New South Wales Far West Local Health Service Board, and is a Trustee of the RFDS UK Friends Charity. He has been the recipient of numerous awards including the Equity Trustees CEO of the Year Award and the Order of Australia in 2014 in recognition of his service to RFDS.

Dr Githinji Gitahi
Dr Gitahi was appointed CEO of Amref Health Africa in June 2015. Previously, Dr Gitahi was the Vice President and Regional Director for Africa Smile Train International where he successfully established partnerships with various African Governments. Prior to that he worked with Nation Media Group as Managing Director for major publications in Uganda and General Manager for Marketing and Circulation in East Africa. Dr Gitahi has also held senior roles at GSK and the Avenue Group as well as in the insurance industry.

Irene Kitinya
Irene holds a Bachelor of Arts in Economics and French, a Masters in Strategic Management as well as a Higher Diploma from the Institute of Human Resources. She is also a trained mentor and coach for leadership development accredited by Senn Delaney Consultants UK. Irene is currently the Human Resources Director at Airtel Networks Kenya Ltd. Irene previously worked at Barclays Bank as HR Business Partner and HR Manager Eastern Africa at GlaxoSmithKline.
A MREF Flying Doctors has completed its fourth year of independent commercial operations and its third financial year. As the CEO, I am immensely proud of what AMREF Flying Doctors has achieved since we began operating as a separate incorporated business and I am delighted to share some of the progress we have made in the past 12 months in this report with you.

Strategic business development

2015 marked the close of our first strategic cycle, transitioning ourselves from a service programme of Amref Health Africa to an independent incorporated business. This was an incredibly important chapter as we established the necessary management structures, governance processes, developed our commercial portfolio and added a new aircraft into our fleet.

Our air ambulance scheme, Maisha, developed under the new company, has grown successfully year on year with 2015 delivering the strongest acceleration, despite the regional economic decline due to security issues, travel advisories and the Ebola outbreak. This progress came as a result of our continued investment to increase our brand visibility and public awareness, as well as forming the strategic partnership with the Kenya National Hospital Insurance Fund (NHIF) who has subscribed close to 200,000 Civil Servants to our Maisha cover.

Honouring our commitments

Meeting the increasing demand and supporting the growth of our commercial business is core to our operations, but human need remains at the heart of what we do.

In 2015 we continued our commitment to offer charitable medical evacuation flights at no cost for marginalised and disadvantaged patients. It was with this compassion that we provided emergency humanitarian response to the terrorist attack victims at Garissa University in March, where we evacuated a total of 38 patients, some of them in critical condition.

We made 12 other charitable evacuations during the year for patients who needed urgent medical attention but who are socially and geographically disadvantaged. Supporting our charity evacuation programme we were pleased to continue our partnership with JW Seagon and welcome L.G.R Sunglasses on board as key partner.

Working with the best

After 15 years of service Sean Culligan, our Chief Operations Officer, retired from AMREF Flying Doctors. Sean brought a wealth of experience and skill to the team during his tenure and we wish him all the best. In this role we now welcome Mike Black who has held a number of senior positions in aviation focused businesses in different countries around the world.

I would like to use this opportunity to acknowledge the senior management team: Stephen Gitau - Director of Finance; Dr Joseph Lelo - Chief Medical Officer; Capt. James N’gati – Chief Pilot; Capt. James Kimuri – Chief of Maintenance; Stephen Ombuya – Operations Manager and Catherine Ochola – Sales and Marketing Manager. Their dedication and hard work has been exemplary. Sincere gratitude too to all other members of the AMREF Flying Doctors team. Their continued commitment and loyalty have been invaluable in getting us to where we are today.

Finally I would like to thank all of our operational partners with whom we work so closely to ensure our patients receive the finest standard of care.
Once a programme of Amref Health Africa, AFD branched off in 2011 to form the organisation it is today - an independent not-for-profit providing professional air ambulance services. This allowed AHA to focus health development across the continent.

Today AHA has programmes in Kenya, Ethiopia, Uganda, Tanzania, Senegal, South Sudan and South Africa. In addition, training and consulting support is provided to additional Africa countries.

Driven by the belief that the whole community can be improved by addressing the health of women and children, AHA’s programmes are centred around maternal and child health as well as HIV and Tuberculosis, safe water and sanitation, malaria and essential clinical care.

Profits earned by AFD from our commercial activities are returned to the parent organisation, AHA, as unrestricted funds to support their mission in creating lasting health change across Africa.

With the support of our funding Amref Health Africa can continue to:
- Improve the lives of disadvantaged people in Africa through better health.
- Bridge gaps between communities, health systems and government.
- Be a leading force for advocacy on health system reforms in Africa.
- Be a leader in the NGO community, developing and documenting best practices and training programmes.

In June 2015 Amref Health Africa welcomed Dr. Githinji Gitahi as the Organisation’s 7th Chief Executive. Dr Gitahi was previously Vice President and Regional Director for Africa Smile Train International. Dr Gitahi has also held senior roles at GSK. In his role as CEO for Amref Health Africa Dr Gitahi will also sit on the Board of Directors for AFD.
Ababa Seftey is a Health Extension Worker in South Omo, Ethiopia. She is responsible for a village of approximately 1,300 people (302 households).

"Amref Health Africa has helped us to set up a youth club to educate our community about HIV/AIDS. I am one of the eight members of this club (aged 13-35). We go from home to home in pairs and talk to people about HIV. We also present information about community meetings. Before this club was formed, people hated to hear about HIV, but now they are keen and even search us to ask questions. 228 people have volunteered for voluntary counselling and testing (VCT) already. Now even the males participate in family planning – they bring their wives to me and ask to receive the injection. I have three forms of contraception – pills, condoms and injections, but injection is popular, as the men reject condoms and they worry about forgetting the pill. I am very pleased to serve the community – this satisfies me. When members of the community see me, they are happy, they call my name “Ababa, Ababa, Ababa”."
Our commitments

‘We go the extra mile’
Complex medical problems and logistical constraints all pose challenges for our staff. We work together to leverage collective skills and expertise to resolve issues and find solutions in the fastest possible way.

We go where no one else does
We put our patients at the heart of all our missions, no matter where they are. The challenging geography of Africa, regional conflicts, cross-border operations, and bureaucracy mean real resourcefulness and determination on behalf of the staff in order to reach those who need us.

Honour our history
AFD’s 58-year history is captured in the Visitors’ Centre at Wilson Airport. The Centre is open to anyone who wishes to visit and learn about AFD and the remarkable efforts of its founding fathers.

Clear communication
We use satellite tracking to follow the aircraft in-flight and maintain regular contact with necessary stakeholders, ensuring everyone is kept up to date as much as possible, and alleviating unnecessary worry.

We partner with others
We work with Kenyan County Governments and regional hospitals as well as community and other relevant partners, such as the Disciplined Forces, to deliver the best and fastest service to those who need us.

Caring for the uncared
Our charity flight programme evacuates patients free of charge from the most remote regions in Kenya, flying them to medical facilities where they can receive the necessary medical care.

Maintain first-class innovation
We operate in a fast paced and rapidly changing environment. Our continued investment in world-class equipment and training keeps us at the forefront of medical care, and ensures the best possible outcomes for our patients.
Our business

We are dedicated to providing the best aero-medical services across East Africa and beyond.

Established as the founding services of Amref Heath Africa in 1957, AFD’s purpose was born from the collective vision of three reconstructive surgeons who aspired to bring medical care to remote areas of East Africa. Since our maiden flight nearly 60 years ago, we have evolved into an independent not-for-profit organisation with a commercial portfolio including air ambulance insurance, first aid training as well as medical assistance services. All profits received through our commercial activities are transferred to Amref Health Africa to support the delivery of important health related projects across Africa. Like our Founders once did, we continue to provide vital medical services to anyone in need, including those from marginalised and disadvantaged communities. This is done through our charitable evacuations and by support for AHA’s Medical Services Outreach Programme. From our modest beginnings, AFD has grown into an internationally accredited and profitable business, sustaining our own growth while generating much needed funding to support vital health development in Africa.

Our business operates across five distinct areas:
• Air Ambulance Evacuation.
• Assistance Services.
• Charitable Evacuations.
• Medical Services.
• Training.

AFD’s 24-hour emergency control centre based at Wilson Airport in Nairobi is connected with medical facilities all over East Africa making it the largest radio network in Africa. Having an extensive communication system enables our team of highly trained medics to provide valuable advice to medical facilities, hospitals or tourist lodges no matter where they are in East Africa. This direct access to medical advice means immediate treatment can be administered without delay and unnecessary air evacuations avoided.

Our team of dedicated medical and aviation professionals operate 24 hours a day, 365 days a year to ensure we reach anyone who needs us.
Our Staff

Providing emergency and primary healthcare on board an aircraft and in remote areas requires exceptional medical skills. We understand the importance of keeping our staff at the forefront of medical and aviation best-practice and are committed to ensuring their continued professional education and development.

Our staff are required to undertake regular training to ensure they are able to provide the best possible care in the air and on the ground. This training includes Aero Medical Physiology, Basic Life Support (BLS), Advanced Life Support (ALS), Advanced Cardiac Life Support (ACLS), Paediatric Advanced Life Support (PALS), and critical care for the severely ill or injured.

In addition, two nurses are selected each year to attend the Clinical Considerations in Aero-medical Transport course in the UK. The course is taught by aviation physiology and retrieval medicine experts and covers specific issues related to physical, physiological and psychological stresses in an in-flight environment.

In 2015 two staff attended a Paediatric Critical Care course at Gertrude’s Children’s Hospital in Nairobi. This course covered: medical care at the point of resuscitation, critical stabilization and transfers, as well as vigilant and responsive care during illness to help reduce child morbidity and mortality.

Refresher training on different aircraft is provided for two of our pilots at Flight Safety International in Farnborough, England each year. Internal regulatory aircraft flight recurrency tests are performed every six months for all pilots.

The following renewal ground school courses were undertaken in 2015:
- Aviation security (AVSEC).
- Core instructional techniques (CIT).
- Crew resource management.
- Dangerous goods.
- Emergency evacuation.

AFD prides itself on its ability to provide the highest quality service for all our clients and ensure our staff are equipped to deal with any situation that arises.

Special training for staff in 2015

In 2015 two staff attended a Paediatric Critical Care course at Gertrude’s Children’s Hospital in Nairobi. This course covered: medical care at the point of resuscitation, critical stabilization and transfers, as well as vigilant and responsive care during illness to help reduce child morbidity and mortality.

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- Core instructional techniques (CIT).
- Crew resource management.
- Dangerous goods.
- Emergency evacuation.

“In the demanding aeromedical air operations, simulating aeromedical specific flight emergency scenarios is critical to us as crew to practise and learn how deal with real flight emergencies. The annual proficiency and currency training at Flight Safety International centre in UK provides us with just the right facilities to do this.

Sales And Marketing Team.

“As a sales team we are at the fore front in pushing for membership, and we do so with our heads held high knowing that this membership will not only benefit the members but also anyone else who might need our charitable services”

Capt. Ephraim Murigu

“This training was aimed at enhancing our medical care during transport of critically ill children. We are now skilled and confident in complex long-distance transfers for sick children including premature new-borns. We are able to attain the highest possible standards in the safe and rapid transport of our patients.”

Dr Lelo
Internships and skilled volunteering

Each year we receive a growing number of enquiries from young professionals interested in furthering their career experience with us. In 2015 we were fortunate to host eight volunteers within our operations, IT, marketing and medical teams. Among them:

Alberta Wami (IT)
“Having graduated from Jomo Kenyatta University of Agriculture & Technology with a degree in Bachelors of Business Information Technology, I was privileged to work as an intern in one of Africa’s fast-paced organisations, AMREF Flying Doctors. During my six months internship programme, I was tasked with providing general user support which included trouble shooting and resolving IT based user queries and issues.”

Jane Muthoni (Communications)
Jane spent six months supporting the marketing and communications team in 2015. Fresh from finishing her university studies, Jane made a significant contribution bolstering our social media presence and communication materials.

Alicia Cook (Fundraising and partnerships)
2015 was the first year we hosted a volunteer from global pharmaceutical company, GSK. Bringing a wealth of communications and marketing skills, Alicia Cook volunteered with us for six months exploring ways in which we could strengthen fundraising efforts to support the Charity Evacuation Programme. In addition she helped set up the framework for the AFD Annual reports.

Ground support

Four ambulances, comprising of both advanced and basic life saving equipment ground ambulances, complement our fleet of aircraft.

ALS Ambulance x 2
Capacity: one critically ill patient on stretcher
Equipment: emergency apparatus including defibrillator, an oxygen monitor, piped oxygen supply, a ventilator and suction machine, nasal canulars, masks, nebuliser kits and orthopaedic equipment.

BLS Ambulance x 2
Capacity: two patients / stretcher that do not require acute interventions.
Equipment: basic monitoring equipment and immobilization devices.

Equipment
Maintaining best-in-class care means regular investment in the latest equipment. We ensure our staff are equipped with the latest medical machinery to deliver the finest aero-medical care. We remain the only air ambulance provider in the region with a transportable incubator for neonate emergency care.

In 2015, we were pleased to purchase a new Hamilton T1 ventilator and point of care portable ultrasound. These new pieces of equipment will allow us to provide adult, paediatric and neonatal ventilation in transit, as well as improved diagnostics.

It’s a passion to work with professionals you learn a lot. Thank Amref flying doctors. Always ready to serve our clients

Shaban Yusuf – Head Of Drivers
Volunteers are the lifeblood of many charitable organisations including AFD. Each year we are privileged to host a number of interns and skilled volunteers. Their contributions are mutually beneficial, bringing our business new skills and insights while they have the opportunity to develop their expertise working with Africa’s most well-recognised air ambulance services.

Our VPP is our largest volunteer programme and involves a serious commitment by doctors from different countries to support our work by donating their time, skills, and experience.

Launched in 1997, this skilled volunteer programme allows physicians to apply their medical skills in the uniquely African environment. During their placement, doctors are required to provide at least one teaching session to our medical staff to ensure mutually beneficial exchange of experiences and skills regarding emergency care practices.

Dr Tom Riley (2015 Volunteer)
“Working with AMREF Flying Doctors was a fantastic experience. The service provides a lifeline to everywhere, from capital cities of Khartoum and Ndajema to remote counties of Kenya like Mandera and the neighbouring cities of war-torn Mogadishu and Juba. Every day I was somewhere new. Somewhere that was previously only a dot on the map associated with stories, films or distant news reports, would be where I found myself working. During my placement I was privileged to treat people from virtually every background imaginable, with conditions you could work for years without seeing in a western hospital.

It was a privilege to be part of such an inspirational organisation, who despite constant challenges, deliver first class medical care to some of the most remote areas in the world.”
Newly acquired Aircraft

Citation Sovereign C680

The end of 2015 saw the arrival of the newly acquired Citation Sovereign C680 as an addition to the air ambulance aircraft fleet that Phoenix Aviation provide to AMREF Flying Doctors under their exclusive partnership agreement. This new aircraft will cover the growing demand for inter-continental long-range patient transfers. It boasts a maximum range of 4300 km with a cruising speed of 770 km/h, significantly reducing the flight time to all our medevac destinations internationally. In addition the Sovereign reduces the technical stops on the way, now AFD will be able to safely repatriate patients from Kenya to the UK with only one fuel stop, or Kenya to China non-stop.

With the aircraft’s configuration, it will be possible to transfer two stretcher patients with two medical personnel and two additional adults.
Aircraft Available

With the acquisition of a Beechcraft King Air 5Y-FDE in 2014, AFD now owns a fleet of 3 aircraft but operates an additional 9 aircraft on exclusive lease from Phoenix Aviation. The entire fleet used for medical evacuations ranges from Caravan 208s to Citation jets including 3 Citation Bravos, 1 Excel and 1 Sovereign. All aircraft can be configured into medical units at intensive care level, with one or two stretchers depending on the aircraft type. AFD has been working closely with Phoenix Aviation for over 15 years, a partnership that has been invaluable in the development of AMREF Flying Doctors as the leading air ambulance provider in this part of the world.

Cessna 208B Caravan
Capacity: 13 passengers or 4 stretchers
Max range: 1,700 Km / Speed: 260Km/H

Cessna 560 Citation Excel
Capacity: 8 passengers or 2 stretchers
Max range: 3,750 Km / Speed: 750Km/H

Beechcraft Super King Air B350
Capacity: 10 passengers or 2 stretchers
Max range: 2,400 Km / Speed: 475Km/H
Beechcraft Super King Air B200
Capacity: 10 passengers or 2 stretchers
Max range: 3,095 Km / Speed: 535Km/H

Cessna 550 Citation Bravo
Capacity: 7 passengers or 2 stretchers
Max range: 3,750 Km / Speed: 690Km/H

Eurocopter Ecureuil AS 350 B3
Capacity: 4 passengers or 1 stretcher
Max range: 600 Km / Speed: 185Km/H
Our Air Ambulance Services provided emergency medical air evacuations for patients in serious ill health across East Africa and beyond.

In 2015 we evacuated 1,019 patients; 878 by air and the rest by ground ambulance.

### Evacuation categories

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
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<tbody>
<tr>
<td>AFD Annual Maisha Members</td>
<td>116</td>
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<tr>
<td>AFD Tourist Members</td>
<td>6</td>
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<tr>
<td>Non Members</td>
<td>155</td>
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<tr>
<td>Internationally insured</td>
<td>344</td>
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<tr>
<td>UN/Amisom</td>
<td>360</td>
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<tr>
<td>Free Charity Evacuations</td>
<td>38</td>
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</tbody>
</table>

**Total number of evacuations: 1,019**

- **Animal attack-related injuries**: 8
- **Traffic accident-related trauma**: 138
- **Others**: 174
- **Infectious disease/malaria**: 118
- **Cardiovascular ailments**: 58
- **War/violence-inflicted trauma**: 246
- **Obs/Gynaecology cases**: 11
- **Psych/Neurological disorders**: 32
- **Cerebrovascular incidents**: 58
- **Gastrointestinal diseases**: 93
- **Other trauma**: 93

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**Our Services**

*Air ambulance - Patients evacuated*
The air ambulance service continues to cover the countries of East Africa (Kenya, Tanzania and Uganda) stretching to Ethiopia, Eritrea, Rwanda and Burundi, Somalia, DRC, South Sudan and other neighbouring countries. Increasingly, the coverage has extended over the past few years to the whole of Africa the Middle East, India, Europe and beyond. In 2015, AMREF Flying Doctors evacuated a total of 1,019 patients by air and/or ground ambulance. This represented rise on last year’s figures. During 2015, 901,618 miles were flown on 646 evacuation flights.

In 2015 we provided 46 international flights to destinations in Europe, Asia, the Far East and other parts of Africa. International repatriations are delivered in partnership with overseas medical companies, with the patient being transferred at a prearranged location and time.

This type of ‘wing to wing’ transfer requires significant medical and logistical coordination, ensuring the highest standard of patient care is maintained throughout the process. We have developed a worldwide reputation for the safety and speed by which we deliver these transfers. Our partners include International SOS (South Africa), REGA (Switzerland), Latitude (Canada) and FAI and ADAC (Germany).

### International evacuations

<table>
<thead>
<tr>
<th>Year</th>
<th>Flights</th>
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<tr>
<td>2007</td>
<td>39</td>
</tr>
<tr>
<td>2008</td>
<td>64</td>
</tr>
<tr>
<td>2009</td>
<td>74</td>
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<td>2012</td>
<td>70</td>
</tr>
<tr>
<td>2013</td>
<td>111</td>
</tr>
<tr>
<td>2014</td>
<td>162</td>
</tr>
<tr>
<td>2015</td>
<td>46</td>
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### Flying miles

<table>
<thead>
<tr>
<th>Year</th>
<th>Miles (x1000)</th>
</tr>
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<tbody>
<tr>
<td>2007</td>
<td>560,367</td>
</tr>
<tr>
<td>2008</td>
<td>924,051</td>
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<td>2009</td>
<td>748,051</td>
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<tr>
<td>2010</td>
<td>932,794</td>
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<tr>
<td>2011</td>
<td>863,002</td>
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<tr>
<td>2012</td>
<td>953,250</td>
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<tr>
<td>2013</td>
<td>1,023,250</td>
</tr>
<tr>
<td>2014</td>
<td>1,162,454</td>
</tr>
<tr>
<td>2015</td>
<td>901,618</td>
</tr>
</tbody>
</table>
Maintaining basic first aid knowledge can be the defining factor in preventing a bad situation from getting worse.

Our emergency first aid and basic life support course offers professional training for both individuals and groups, and covers safety in the workplace, in the home and in the field. The course runs over a period of three days, involves both practical and theoretical studies and a two-part exam. Those completing the course receive a certificate.

During 2015 we delivered first aid training for UNSOA, Somali Fire Fighters as well as lodge staff at Richards Camp, Rekero Camp and Koyaki Guiding School.

We also delivered three Advanced Cardiac Life Support training seminars; two for Amref Health Africa staff and one for APHiAplus IMARISHA in Lodwar.

Wilderness First Responder course
Our medical training capacity grew in 2015 to include a Wilderness First Responder course. This new course aims to equip participants with knowledge and skills to handle emergencies in the wilderness. Content includes the basic principles of first aid and expands on this by emphasizing the need to innovate and improvise to cater to the needs of the patient.

New training classroom
2015 also marked the year we invested in our own onsite training room. Refurbished to cater specifically to training needs, this new training room will support our ambitions of further investing in this area of the business.

For more information contact:
education@flydoc.org
In January, Kenya's National Hospital Insurance Fund (NHIF) launched a new medical evacuation cover for Civil Servants and Disciplined Forces.

AMREF Flying Doctors was contracted by the NHIF to provide emergency air rescue services to Disciplined Services’ officers injured in the line of duty or requiring urgent medical attention anywhere in the country. His Excellency President Uhuru Kenyatta, presided over this launch event which was held at the AMREF Flying Doctors’ hangar at Wilson Airport, Nairobi.

The President, who was accompanied by the Cabinet Secretary for Health, as well the Cabinet Secretaries for Devolution Mr James Macharia and for Planning, Madam Ann Waiguru, made a comprehensive tour of AMREF Flying Doctors’ air ambulances and the advanced life support ground ambulances.

In his address at the launch of this cover, His Excellency President Uhuru Kenyatta reiterated his Government’s commitment to ensuring that no Kenyan service personnel should die due to not being able to afford medical care.

“My Government is dedicated to eliminating this kind of vulnerability, to enable our people to lead productive lives,” said the President.

Speaking at the same event, AMREF Flying Doctors’ Chief Executive Officer and Medical Director Dr Bettina Vadera underlined her organisation’s readiness to deliver high-level services. She stated, “We are ready to serve your members and assure you of our commitment to offering the highest level of pre-hospital care to the Disciplined forces”.

Under the terms of the agreement, AMREF Flying Doctors will deploy 24-hour services to facilitate end-to-end transport of emergency patients including airport transfers and hand-over to an NHIF-accredited healthcare provider.
Medical Assistance Services

Medical File
File may contain services listed below:
• Patient follow-up
• Medical advice
• Medical assessment
Guarantee of payment (GOP) for hospital or other medical expenses (including take over of payment. Original invoices will be forwarded)

Single Service File
File may contain only one of the following services:
• Taxi
• Auto rental
• Hotel
• Flight or train reservations
• Assistance with lost or stolen documentation or luggage
• Legal referral
• Lost documents
• Cash advance (limited to US$1,000 unless prior arrangement)
• Guarantee of payment < US$1,000

Technical File
In the event that requests are related to a single incident, file may contain multiple services as related requests for:
• Funeral assistance
• Repatriation of human remains
• Taxi
• Auto rental
• Hotel
• Flight or train reservations
• Assistance with lost or stolen documentation or luggage
• Lost documents
• Cash advance (limited to US$1,000 unless prior arrangement)

Medical & Technical File
File may contain a combination of medical and technical services

Investigation File
Assessment of medical bills and facilities in respect of false claims /fraud etc.
• Assessment of invoices, medical reports or receipts
• Visit of facility/practitioner on request
• Engagement of external investigator where necessary or requested
Medical Escort

To provide English-speaking doctors and/or nurses trained and experienced in emergency medicine to accompany the patient/s on a commercial airline. This worldwide service includes:

- Organizing for medical approval from the airline
- Meeting and assistance at the airport
- Organizing wheelchair at the airport (if required)
- Providing assistance with transport or other logistics should the medical escort team arrive from another country
- To inform the hospital/doctor/patient/family of the arrangements.

Charges - based on:

- Nurse escort (including medical equipment)
- Doctor escort (including medical equipment)
- Full board accommodation and transport
- Ground ambulance
- Air tickets

Medical Transport

Ambulance:-

To arrange a road ambulance/taxi as applicable to bring the patient from the airport to the hospital/hotel/private address or from the hospital/hotel/private address to the airport. Direct cost charges will be based on distance covered/vehicle used e.g. ambulance or taxi.

AMREF Flying Doctors has its own fleet of ground ambulances available in Nairobi only.

In 2015 we proudly partnered with the following major events to provide necessary medical care:

- Safaricom Lewa Marathon and Half Marathon
- Gilgil Horse Show
- Kenya Polo Association tournaments in Gilgil, Nairobi and Timau
- Mt Kenya Horse Show in Nanyuki
- Jamhuri Horse Show
- Boxing charity event Karen

Medicine dispatch:-

To arrange medicines or substitute medicines for a patient. Medicine will be collected and delivered. Includes issuing of prescription if required. (Ideally, this service is only available in Nairobi. However, AMREF will try and assist in other locations on a case by case assessment)
Since Maisha Air Ambulance Scheme was launched in January 2012, the insurance product has continued to register remarkable revenue and subscription growth throughout East Africa, as well as in the international tourism market.

2015 was another significant year for the Maisha Scheme. Having secured a tender with the National Hospital Insurance Fund (NHIF) towards the end of 2014, subscription and revenue standing were significantly boosted. The NHIF contract included the provision of emergency air rescue services to officers in the Disciplined Services who are injured in line of duty or require urgent medical attention, anywhere in the country.

The award of this contract to AMREF Flying Doctors was a clear indication of the increasing acceptance of Maisha in this market and particularly the public sector. The partnership between AMREF Flying Doctors and the National Hospital Insurance Fund was formally recognised in January 2015 at a ceremony presided over by H.E. Uhuru Kenyatta, President of the Republic of Kenya and Commander in Chief of Kenya’s Armed forces.

“We are in the forefront in pushing for membership, and we do so with our heads held high knowing that this membership will benefit our members but also anyone else who might need our charitable services”
At the close of the financial year 2014 to 2015, Maisha cover had topped 221,294 subscribers – this included 104,000 acquired via a contract with the National Hospital Insurance Fund (NHIF). This is higher than 2014 when it stood at 34,604 annual offer, and 61,754 for the tourist offer. Additionally, the total revenue from the product stood at 17 per cent of the AMREF Flying Doctors revenue.

In addition, AMREF held the first strategic industry forum with the Association of Insurance Brokers of Kenya (AIBK). This was closely followed by another forum in Kampala, Uganda targeting the business community at a special session of the Uganda National Chamber of Commerce and Industry (UNCCI).

Such fora are designed to provide opportunities for the AMREF Flying Doctors’ senior management and sales teams to address specific challenges surrounding the uptake of Maisha cover in the market with key industry players.

The results of the overall go-to-market activities have been outstanding. The level of awareness of both AMREF Flying Doctors and Maisha has improved drastically and the market is now considerably more receptive to the necessity of air ambulance cover.

In the coming months, we will improve market access to Maisha – making it easier and faster for eligible customers to subscribe to the scheme, to engage with our customer care teams and to be able to communicate with our Emergency Control Centre, in the event of a medical emergency. This is in line with our commitment to continuously improve the service delivery around the Maisha Air Ambulance Scheme.

Box 1 - Platinum

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Box 2 - Gold

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Box 3 - Silver

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Box 4 - Bronze

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2015 highlights

AMREF Flying Doctors and AIG Kenya Insurance Co. Ltd (AIG) launch a new product – Inbound Travel Cover

In April, AMREF Flying Doctors (AFD) supported a new product offering from AIG, a leading provider of travel insurance solutions around the world. This was aimed at providing a new type of travel insurance to tourists visiting Kenya.

While Kenya is regarded to be more prone to certain risks than other countries, and some governments have advised their citizens against travelling to some parts of the country, AIG will provide insurance cover, that includes exposure to terrorism, for all people visiting East Africa.

In her speech delivered at the product launch ceremony, AMREF’s CEO, Dr Bettina Vadera, expressed confidence that AIG’s Inbound Travel Cover will give the regions’ tourism industry a boost.

“We could not be more excited to team up with AIG Kenya in this new undertaking aimed at helping international travellers come to destinations throughout Eastern Africa, and feel more secure in the event of an emergency,” said Dr Vadera. “We believe that this partnership will help the region appeal to a wider group of safety-conscious tourists.”

Mike Black is appointed Chief Operating Officer

Michael Black joined AFD in October, replacing Sean Culligan as Chief Operating Officer. Mike comes with a wide variety of skills and experience in the aviation industry and has held various positions in different aviation-focused businesses, both within Africa and beyond. Mike is a Chartered Accountant and is a member of the South African Institute of Accountants, as well as the Institute of Chartered Accountants in Australia and New Zealand. His wealth of commercial and operational experience will be a valuable asset to our executive management team.

“having recently joined Amref Flying Doctors and seen the professionalism and dedication from all who work there, I understand why the service levels and patient care are known and relied on worldwide.”

Mike Black, COO

Above: Dr Bettina Vadera CEO & Medical Director AMREF Flying Doctors, Mr Japh Olende unveil the inbound travel cover. Left: Mike Black, AFD’s new COO.
Support for AMREF Health Africa/Netherlands office bike ride

In October, 79 Dutch supporters from the AMREF Health Africa’s European office in the Netherlands took part in an inaugural fundraising event by cycling 400 kilometres around the base of Mount Kilimanjaro. We were on hand to support the team, providing a short talk on AMREF’s services and incentivising them with a scenic flight in one of our aircraft for the first six cyclists to cross the finish line. Collectively, the event raised more than half a million dollars for AMREF Health Africa’s programmes.

Special Edition pilots sunglasses

New partnership with Italian designer

In the latter part of 2015, AFD embarked on a new partnership with L.G.R, the Italian sunglasses designer and manufacturer. Inspired by our work in Africa, L.G.R have produced a special edition of pilots sunglasses, donating €31 for every pair sold to support our Charity Evacuation programme. Money from these sales will be transferred to AMREF Flying Doctors in 2016.
Testimonials

“Two days after evacuation, while still admitted at the Aga Khan Hospital, AMREF called me to inquire on my progress. This means that the evacuation cover is more than just evacuation! At AMREF Flying Doctors, there is love for humanity. Super customer care, super air crew, and super state of the art ground and air ambulance with a super driver and pilots. The air evacuation team was prompt. They were at Kitui airstrip 35 minutes after the distress call was made. I was in very bad pain. The crew was so caring, polite and professional. A ground ambulance was ready to receive me at Wilson and in a few minutes, I was handed over to Aga Khan medical staff. This is a cover everyone should have and I am making fast arrangements to pay for my kids and parents. Any medical emergency should be directed to AMREF Flying Doctors. Thank you and God bless AMREF and all AMREF staff.”

David Mutio Kitui, Kenya

“Thank you for saving my life. Now, three weeks after discharge, I am almost back to normal. Soon I'll be fully recovered”

Sara Ulrika Ejderklint, Diani Beach

“I am taking the time to write to your company to express my heartfelt thanks to your crew in transporting my dad (Rajni Dasai) from Kamboyo to Nairobi on 6 July 2015. When the ambulance arrived at the airport, the AMREF Flying Doctors plane was there waiting for us. Everyone pitched in and helped transfer my dad onto the jet stretcher. The staff on board the jet were lovely people and they really took care of my dad’s needs. What a treat! All the air ambulance personnel were professional, courteous and compassionate. We could not have ‘landed’ a better company to deal with. Again, our hats off to you and your staff for a job well done.”

Meara Dasai

“Thank you for saving my life. I am a police officer based at GSU Reece squad, the elite squad in the police service. I was shot while on duty with two bullets to the chest. One bullet exited through my back and one bullet got lodged in my spine, paralyzing me from below the T10 vertebrae. I bled for more than three hours before being rescued by AMREF Flying Doctors and taken to Nairobi hospital where I received help. Thank you AMREF Flying Doctors and thank you again. You saved my precious life. I am back at my work as a law enforcement officer. Although I can’t walk steadily I thank God and AMREF Flying Doctors.”

Kipruto Araap Samoei

“Please receive my sincere thanks for arranging and evacuating me from Serengeti Airstrip, Serengeti, Tanzania, to The Nairobi Hospital. It was done in a very professional way and I was overwhelmed with kindness from all the personnel involved in the process. I experienced this from the moment I entered the aircraft, from the pilot, doctor and other staff right through until after I was admitted to hospital.”

DR, South Africa
In 2015, we provided 38 charity evacuations. This is in addition to the mass evacuation of students during the Garissa University terror attack. It is hoped that charitable evacuations in future will be positively effected by the Kenyan national healthcare system. With regional authorities now in control of their own health plans and budgets, a considerable number of cases that would have otherwise been referred are now being managed locally without the need for air evacuation to Nairobi. This is a positive outcome for national and county government departments as healthcare structures strengthen across the region.

We recognise the continuing need for air evacuation for specialist cases to come to Nairobi and are committed to continue working in partnership with relevant stakeholders to ensure these are done for those who need them most.

For more information on donating to our good cause, please log on to www.flydoc.org, contact Mpesa paybill 900100, email marketing@flydoc.org or call us on 0706 811811.

Thank you to everyone who has donated to support our important charity work. In particular Nairobi based insurance company J W Seagon.

The culture of J W Seagon & Co, one of East Africa’s leading insurance brokers, is stated in their motto, “Caring for You.” MD David Seagon and his team have been doing that in the region for well over 20 years through the provision of World Class private medical insurance. The quality of what J W Seagon&Co offer is immeasurably enhanced by the support received from Amref Flying Doctors. As David expresses, “We know that Amref’s impressive organisation is only a phone call away if any of our clients get into serious trouble, anywhere in the region. That’s why we make a point of donating a significant proportion of our commission every year to boost Amref’s resources. In the last four years we have been very pleased to hand over cheques totalling KES 6,000,000 and are delighted to continue our relationship into the future.”
The evacuation of students and members of the Kenyan Defence Force following a terror attack on Garissa University

On the morning of 2 April 2015, gunmen from the militant group al-Shabaab stormed Garissa University, killing close to 150 people and injuring nearly 80. The event sparked shock, horror and mourning across the world.

Situated in north east Kenya, Garissa County comprises mostly arid terrain. Like many remote areas of Kenya, healthcare resources in the region are ill-equipped to deal with mass casualties. Without the response from AMREF Flying Doctors (AFD) and other emergency relief organisations, it is certain the number of fatalities would have been higher.

The attack happened in the early hours of the morning. Shortly after AFD became aware of the incident at Garissa, four of our aircraft with accompanying medical teams, were dispatched to assist with the critically injured.

The medical team, comprising two doctors and three nurses, assisted with triage at the Garissa District Hospital and identified those most critically injured for onward evacuation to Nairobi for further specialised treatment.

A total of 26 patients were evacuated in our aircraft including students, Kenya Defence Force (KDF) personnel and Police. Of those evacuated, 19 had no medical cover for air evacuation. However, thanks to the Charity Evacuation Programme, we were able to provide the necessary ground care and cover the cost of air evacuations for those in need.

Cost: US$45,000

Charity evacuations are determined on the basis of particular factors including the patient’s medical need, social impact on the patient’s survival, financial status and availability of suitable aircraft.
Charity Evacuation
Case study

Evacuation of a buffalo attack victim from Tana River

Julius Mtego was evacuated to the Kenyatta National Hospital by AMREF Flying Doctors after being attacked by a buffalo.

The vicious attack happened on the evening of 8 August when Julius and his two colleagues were walking home from work through a grassy field. The long grass meant the rogue buffalo was kept out of sight from the young men.

While his two friends managed to escape to safety, 18-year-old Julius was not as lucky. A bystander who witnessed the attack described how the buffalo charged towards Julius, hooked him by the horns and tossed him into the air several times before leaving him with serious injuries to the skull, including a fracture with an intracerebral haemorrhage.

It was only after the buffalo retreated that the villagers, who had been keeping a safe distance in the nearby bush, were able to rush Julius to the local medical facility at Tana River, and subsequently from there to ICU at Coast General Hospital. Julius suffered trauma related lacerations as well as a cerebral haemorrhage resulting from severe head injuries.

Coast General Hospital is ill-equipped for patients in such a critical condition. His best chance for survival was to be transferred to Kenyatta National Hospital in Nairobi, under the care of a neurosurgeon. However, air ambulance transfer was an unaffordable option for Julius’s relatives.

A request for charity evacuation came through to our emergency control room on 16 August. Our team secured an ICU bed at Kenyatta National Hospital, before departing for Mombasa. Julius was still in ICU on mechanical ventilation. He was secured on a mobile ventilator, vacuum mattress and then kept sedated for the flight.

Once at Kenyatta National Hospital, Julius was put on a conservative management regime and an open reduction and internal fixation (ORIF) was done for his fractured femur.

On 28 August, an AMREF Flying Doctors nurse visited Julius to see how he was progressing. He was still in a semi-comatose condition, but was doing well. Julius could move, such as responding to commands, though he couldn’t speak. Regrettably, Julius lost his right eye as a result of this attack.

On 4 September, Julius was visited again by a member of our medical team. This time around he was doing much better. It will be a long road to recovery for Julius but we wish him well as he continues to progress.

Cost $7,900

Plane: 5Y RJA Beechcraft Super King Air
Pilot: Capt. Peter Potgieter
Doctor: Doctor Aluvale
Nurse: Clement Mburu
“Nothing makes me feel rewarded more than giving new hope to a little life in need.”

Flight nurse, Maurice Juma

On the evening of Monday 27th July 2015, our Emergency Control Centre received a distress call from Muhimbili National Hospital in Tanzania, requesting the urgent evacuation of a newborn baby who had been diagnosed with a serious heart condition.

Located in Dar es Salaam, Muhimbili National Hospital (MNH) is Tanzania’s national referral hospital and an acclaimed teaching hospital. Having such a critical role in Tanzania’s healthcare system, MNH is reasonably well equipped, however it is unfortunately not in a position to handle complex neonatal care. When this little patient arrived at the hospital, the MNH team called on AMREF Flying Doctors to provide air ambulance care on to the closest, better-equipped facility, Aga Khan Hospital in Nairobi.

Our evacuation team took off at the earliest opportunity the following day, bound for Dar es Salaam.

Upon reaching MNH, the team was transferred by road to the hospital where they found the baby in a serious condition. According to the handover report, the infant was born normally in hospital and released to go home.

Three days before evacuation, the baby was taken to MNH after developing breathing difficulties and had also been diagnosed with a Congenital Heart Defect - an abnormal opening in the dividing wall between the upper filling chambers of the heart. This causes oxygenated blood from the left atrium to flow through the hole in the septum into the right atrium, where it mixes with oxygen-poor blood and thus increases the total amount of blood that flows toward the lungs. The increased blood flow to the lungs causes the patient to experience breathing difficulties.

Having received a full medical brief from the team at MNH, the patient was prepared for ground transfer to the airport and the subsequent flight to Nairobi. This included securing the baby in AFD’s transportable incubator - the only one of its kind in Eastern Africa.

The incubator has enhanced capability enabling the transportation of critical neonates and it has received the approval to fly within the Eastern Africa Region and beyond on our fleet of air ambulances. This incubator includes a fully integrated ventilator for intubated neonates, Alaris CC infusion devices and Welch Allyn.

On arrival back in Nairobi, an Advanced Life Support (ALS) ground ambulance was waiting at Wilson Airport to transfer the patient to the Aga Khan Hospital where they were scheduled for cardiac surgery and further management.

A follow up visit by the medical team shortly after showed that baby’s the health had improved significantly.
The Medical Services Outreach Programme (MSOP) is AMREF Health Africa’s first programme that started in 1957. Over the years, MSOP has brought relief to millions of individuals living in remote, poor and underserved communities. Today the programme continues to serve marginalised communities across the region using AMREF light aircraft, commercial flights and road transport to visit more than 155 hospitals located in adjacent areas on planned circuits, two to six times per year. Regular outreach visits are conducted in Kenya, Tanzania, Uganda, Ethiopia and South Sudan with specialised medical and surgical missions held in Senegal, Rwanda and Democratic Republic of Congo.

In 2015, the programme conducted a total of 192 outreach visits to 75 hospitals in eight countries, namely Kenya, Tanzania, Ethiopia, Uganda, South Sudan, DR Congo, Burundi, and Rwanda. Twenty-two thousand, nine-hundred and ninety nine patients were provided with specialist treatment, out of which 4,389 patients received surgical treatment. The surgical procedures performed included repairs for women with obstetric fistula; corrective surgery for children with cleft lip/palate or club feet; reconstructive surgery for children with post burn contractures and eye operations to restore sight for the elderly.

In 2015, in the line with changing health systems and structures in the countries in the eastern Africa (Kenya, Tanzania, Uganda, Ethiopia, and South Sudan), the programme is taking a fresh look at the models that delivered these essential specialists services to under-served communities. All the countries are devolving to decentralized systems, with increasing autonomy and decision-making power delegates to regions, states, counties and districts. These authorities now develop their own health plans and budgets, with strategic vision for long term development within their own administrative areas.

Through revenue from the sale of our Maisha air ambulance cover, in 2015 AMREF Flying Doctors (AFD) provided a grant valued at $US250,000 to support the work of the MSOP. The goal is to strengthen the capacity of the health care system to provide essential quality medical and surgical services. For AMREF Health Africa to achieve its goals and objectives for MSOP, activities are focused on the following areas:

- Providing specialist services as mentioned above together with endoscopic and urological surgery, as well as other necessary medical care in remote, rural hospitals
- Enhancing the surgical skills of the health work force based in rural hospitals through training by MSOP staff and volunteer specialists from University Teaching Hospitals like University of Nairobi, Department of Surgery and Obstetrics/Gynaecology, and faculty from Kenyatta National Hospital
- Improving the skills of theatre staff and other hospital support staff in pre and post-operative care for surgical patients
- Giving support to staff in remote hospitals through regular communication via radio, telephone and email
- Operating and giving advice on complicated surgical cases presented by medical officers.
- Providing emergency surgical care in complicated cases.
- Supplying partner hospitals with essential surgical supplies at the time of Outreach visits.
Events & Media Highlights

It is interesting to note that only three years of unrelenting marketing communication efforts has produced such a significant market-shift leading to a steady growth in consumer interest in and uptake of medical air evacuation services.

Despite such milestones, penetration of this important service in the market is still relatively low - calling for added efforts towards sensitizing all critical target audiences.

Clockwise from right: Participating runners of the Lewa Marathon with refreshments; Cathy Ochola is Maisha Sales and Marketing manager; The start line of the Lewa Marathon; Sponsoring the monthly Association of Insurance Brokers of Kenya (AIBK) breakfasts.

During 2015, we set out to run a series of direct engagements with targeting individuals; corporates and specific interest groups within the travel and medical care industry. This meant we participated in a number of related activities, including: sponsorship of one of the monthly Association of Insurance Brokers of Kenya (AIBK) breakfasts; Several Horse Shows organised by the Horse Association of Kenya (HAK); the Karibu Travel Market Tanzania, in Arusha, and the launch of the Maisha Membership scheme in Kampala, Uganda.

In addition, we maintained a steady presence in both traditional and new media through advertising campaigns in Newspapers, Radio and Television. We also enhanced our presence and interaction with our audience – in the social media platform (Twitter, Facebook, Instagram and YouTube). This showed definite impact.
Clockwise from above: Billboard on Langata Road; Launch of Maisha Membership at the Uganda National Chamber of Commerce and Industry in Kampala.
2015 marks the sixteenth year of the unique and extraordinary partnership between Phoenix Aviation and AMREF Flying Doctors. Starting in 1999, the fledgling partnership has grown from two aircraft to a combined fleet of sixteen, including five jets, with another expected to be delivered in Q1 2015. Together, they offer a 24-hour air ambulance service response locally, as well as longer-range international transfers. Phoenix Aviation’s highly-experienced flight crew have flown over one million statute miles on AMREF Flying Doctor missions in 2014 alone, and, for the first time, have operated three flights to Hong Kong, Beijing and Kuching. Phoenix brings aircraft, pilots and equipment (such as the FAA approved Lifeport stretcher systems) which, combined with the specialised modern aeromedical equipment that includes monitors, ventilators and a neonatal incubator of AMREF Flying Doctors, allows patients to receive intensive care whilst on the ground and in the air.

Phoenix Aviation is proud to share this world-class air ambulance partnership and has further demonstrated its commitment to quality by earning the distinction of the independently audited award of ISO 9001-2008, as well as being one of only six air charter companies in Africa to receive the WYVERN Wingman designation. WYVERN provides one of the most rigorous on-site safety auditing packages in the world. This partnership brings operational and safety procedures together to ensure the best possible service for patients requiring repatriation, and is used by many of the world’s leading Insurance and Assurance companies.
Professional Partner

Royal Flying Doctor Service

Since its inception in 1957 AMREF has enjoyed a long and rewarding relationship with the Royal Flying Doctor Service of Australia. With its long experience in Australia the RFDS has always been willing to share its experience and knowledge with AMREF Flying Doctors and over the years has supported study tours by Dr Bettina Vadera and Dr John Wachira which enabled AMREF Flying Doctors to gain insight into a number of key operational and medical techniques. These study tours also enabled the Royal Flying Doctor Service to understand the Flying Doctors operations in Africa which share many of the challenges of distance, lack of access and limited medical facilities. While AMREF Flying Doctors has strengthened its operational capacity through its partnership with Phoenix Aviation it will continue to seek support from the Royal Flying Doctor Service in the areas of fundraising, communications and marketing.

The link to the RFDS is maintained through Captain Clyde Thomson AM GM who following his retirement as CEO from the Royal Flying Doctor Service SE Section continues to serve on the Board of AMREF Flying Doctors and has been able to offer support in operational, strategic and business planning. The partnership is further strengthened through the fundraising arms of both organisations. RFDS UK Friends and AMREF UK in the United Kingdom sharing a common Patron in HRH the Prince of Wales, who actively supports both organisations symbolically working together to provide health services to those beyond the reach of normal health services. Captain Thomson is a Trustee of the RFDS UK Friends.

RFDS operates 66 aircraft and in 2014/2015 flew almost 27 million kilometres throughout Australia.

Contact:
Royal Flying Doctor Service
Federation Office, Level 2, 10–12 Brisbane Avenue, Barton ACT 2600, Canberra, AUSTRALIA
Phone: +02 6269 5500
Fax: +02 6269 5516
Email: enquiries@rfdsno.com
Website: www.flyingdoctor.org.au
In Falck Global Assistance, we are proud to work with AMREF Flying Doctors, who is one of our most trusted and respected partners. As our activities in Africa increase rapidly, we feel very confident in, and proud of, this partnership.

The heritage and values of AMREF and Falck are much alike, and the shared bond of professionalism and passion of helping people grows stronger with every experience we share.

In safe hands
It is rooted deeply in the DNA of Falck Global Assistance to help others in need. This comes to show in the people that work with us and our partners. In our daily operations, our customer promise “we make you feel in safe hands” lives throughout the organization, and every Falck employee strives for the safety of our customers. Without our trusted providers and partners we would not be able to provide the high quality service which makes our clients feel in safe hands, wherever they are, whenever they need us.

World-wide travel assistance
Falck Global Assistance serves governmental, insurance, and private organizations with a wide range of services within medical and security travel assistance. We enable the global workforce and travellers to focus on business or leisure, whether they are in the United States, Ghana, or Inner Mongolia, and with everything from pre-travel advice to assistance and evacuation. Yearly, we serve more than 40,000 travellers in more than 200 countries in collaboration with our network of 60,000 accredited providers.
In safe hands
– around the world, around the clock

Falck Global Assistance provides bespoke medical, security and crisis management services to leisure travellers and international workforces travelling and living abroad.

With Falck Global Assistance, your employees are in safe hands – 24 hours a day, 365 days a year.

www.falckglobalassistance.com
In a joint and relentless effort, Malteser and AMREF Flying Doctors are constantly aiming to provide the best medical care to patients. Malteser Service Center has been using the high quality services provided by AMREF Flying Doctors for over 20 years. The ability to evacuate a patient out of an area with limited medical care and bringing him or her to Nairobi for further stabilization is a key process in organizing medical evacuations. Once the patient has been stabilized, the Malteser Service Center is able to bring the patient to his or her home country via air ambulance or commercial airline with a medical escort.

Malteser Service Center is established as one of the leading medical assistance companies in Germany. National and international clients have placed trust their services since 1992. Air ambulances, medical escorts on commercial flights, medical reports and cost containment services are only a part of the scope of services offered by Malteser. From an aviation perspective, Malteser Flight Services are operating air ambulances (three Lear Jet 55s, three Lear Jet 35As, and one Lear Jet 36) in cooperation with their aviation partner. Malteser employs highly-trained medical personnel – all are specialized in flight physiology. By maintaining a range of anesthesiologists, internists, pediatricians, surgeons and other specialists, as well as additional paramedics and ICU-nurses, they can cover a wide spectrum of medical cases and ensure safe evacuations.

All crew must undergo regular training sessions and exams throughout the year. This ensures that each staff member is up to date with the newest regulations and medical treatment of patients. Every air ambulance is fully equipped with Hamilton T1, Zoll-X-Series, Propacq LT, I-STAT Blood Gas Analyser, Zoll AED, Intensive Care Bag, Akkuvac Recuse Suction Unit, Fresenius Injection Pumps and additional special equipment, as needed depending on the patient’s condition.
Latitude AeroMedical Works (LAW) is an international logistics and solutions provider offering world-wide repatriation services to the travel insurance industry, government, and the private sector. We are EURAMI and ARGUS accredited and are internationally recognized for our quality medical program and exceptional customer care. Continually raising the bar in specialized customer service and provider relations, and the delivery of dependable, quality, aeromedical services is an inherent goal woven into our corporate fibre. In an effort to provide additional value-based care within our industry, LAW has the pleasure of announcing the alliance of Latitude AeroMedical Works and The Hospital for Sick Children (SickKids) and its Acute Care Transport Services (ACTS) Team.

SickKids is recognized as one of the world’s leading paediatric tertiary/quaternary-level health-care institutions, and is Canada’s top centre dedicated to advancing children’s health through the integration of patient care, research and education. Founded in 1875 and affiliated with the University of Toronto, SickKids is one of Canada’s most research-intensive academic hospitals, and has been at the forefront of innovative practice standards that have positively benefitted children Worldwide. This formed partnership between LAW and SickKids now in its 2nd year, will provide paediatric acute care transports for infants and children up to twelve (12) years of age. The Acute Care Transport Services team at SickKids has operated since 1974, and has been led by Dr. Hilary Whyte as its Medical Director since 1999. ACTS currently provides neonatal transports for 50% of the babies born in the Province of Ontario, Canada which equates to 800 newborn transports per year.

ACTS has been involved in developing transport training recommendations for both Ontario and Canadian-based paediatric transport programs. Additionally, all transport teams in Ontario have adopted the training curriculum and certification process developed by SickKids. Through such, it typically takes two years before full competencies in both neonatal and paediatric transport competencies are reached. Ultimately, this model of specialized training in transport medicine builds fully competent transport clinicians consisting of both Registered Nurses and Registered Respiratory Therapists. The SickKids’ ACTS team also supports national and international paediatric and neonatal transport requests, whether to or from SickKids or between two other centres directly. The ACTS team are able to respond to any situation while in flight, and have full access to a SickKids’ transport physician at all times during the transport flight.

LAW endeavours in all areas to provide the highest level of quality of Safety Standards and Risk Assessment within Medical, Flight, and Maintenance Operations. We are committed to an unblemished and desirable reputation. Therefore, the high levels of standard of care in operations at LAW combined with the highly specialized ACTS team members will allow for the allocation of services world-wide, provided at the highest level delivered through integrity, compassion, and trust.

SickKids
THE HOSPITAL FOR SICK CHILDREN
The services provided by AMREF Flying Doctors and European Air Ambulance are perfectly complementary, and already have many years of experience of working together. European Air Ambulance relies on AMREF Flying Doctors for medical evacuations out of remote areas to fly patients into an international airport, where EAA can perform a wing-to-wing transfer of the patient to one of its aircraft for transport back to Europe, North America or any other requested destination.

Over the years, EAA has proven itself to be a leader in providing global patient repatriation services. It is a commercial operation that provides a range of worldwide air ambulance repatriation services to insurance and assistance companies, governments and NGOs, corporations and individuals.

Its team of experienced multi-lingual medical experts includes specialists in neo-natal and paediatric care. EAA can organise the complete transport of the patient: alerting the appropriate medical staff and flight crew; preparing the aircraft with all the necessary medical equipment and medicines; consulting with the physicians who have already treated the patient; planning the flight route; coordinating delivery of the patient to the pick-up airfield, and ensuring ground transport at the other end.

EAA has a fleet of seven air ambulances fitted with state-of-the-art medical equipment and necessary medication to ensure outstanding patient care. It has recently been upgrading its fleet to include three fully-equipped Learjet 45XR aircraft, which provide greater range, cabin configuration flexibility and improved comfort for passengers. The other four aircraft are Learjet 35A air ambulances.

“We greatly appreciate the professionalism, experience and flexibility of AMREF Flying Doctors. In our mind, AMREF has the best knowledge and expertise for Africa in general and East Africa in particular,” says Patrick Schomaker, director sales and marketing at EAA.
We provide expertise and care

European Air Ambulance

European Air Ambulance (EAA) is one of the largest specialised air ambulance service providers in Europe offering worldwide air ambulance repatriation with outstanding end-to-end patient care.

The aircraft are dedicated to ambulance missions and equipped with a customised stretcher system, ICU medical equipment as well as all necessary drugs.

All missions are staffed with a medical team consisting of a specialised physician and a flight nurse. We are ready to take off day and night, 365 days a year for missions worldwide.

For quotes please contact:
Tel: +352 26 26 00 / Fax: +352 26 26 01
alert@air-ambulance.com
www.air-ambulance.com
marmassistance is the leading assistance services provider located in Turkey with an effective reach to Europe, Middle East, Africa and Central Asia. Since its establishment in 1986, marmassistance placed itself as one of the top qualified “business partners” for medical, roadside, travel and legal issues for major international travel insurance and assistance companies of the world, mainly Europe, North America, Middle East and Asia.

Located in the epicenter of European and Asian junction, marmassistance combines efficiency, quality and transparency, together with global know-how and evidence-based, cost-saving solutions. Delivering service excellence in a multi-lingual environment, along with in-house medical team, marmassistance offers innovative collaborations, cutting-edge IT solutions and sound cooperation with powerful relations with its provider network. Commitment to trustworthy liaisons, marketing activities and transparent communications enable marmassistance to be the reliable and capable partner of those in need in-and-around Turkey.

Honoured by the International Travel & Health Insurance Journal (ITIJ) as the 2013’s Cost Containment Company of the Year Award, marmassistance is your business partner that sets the reference standards in the EMEA region.

With its ability to manoeuvre with ad-hoc solutions to the unique needs of the healthcare and insurance industries, the company utilizes the expertise of 30 years. Marmassistance is the home to more than 120 multicultural personnel, a state-of-the-art alarm center with 12 languages, an in-house team of five full-time doctors and a volume of around 80,000 assistance services per year, marmassistance stands ready to provide assistance 24/7.
Man must rise above the Earth—to the top of the atmosphere and beyond—for only thus will he fully understand the world in which he lives.

Socrates

African Risk & Insurance Services, Price Forbes & Partners and Dennis Jankelow & Associates are proud to be associated with AMREF Flying Doctors in the construction, placement and administration of the AMREF aviation insurance programme.
At Healix, we have extensive global experience in the medical treatment, repatriation and evacuation of people taken ill or injured whilst overseas. With a team of doctors and nurses available on the phone 24-hours-a-day, 365-days-a-year, we are able to evaluate the gravity of a case from the very first call.

Working alongside our Medical Assistance Team is our Global Security Operations Centre, providing a proactive, tailored approach to mitigating international risk and ensuring the security of global workforces and other global assets.

By coordinating all services needed for travel, health and security risk management through one central point, Healix is unique in being able to provide a truly integrated travel risk management solution, ensuring that all employees get the most appropriate support and protection.

Communication is improved, employee compliance with policies and procedures can be monitored and employers have a central record evidencing duty of care for each employee. Furthermore, employees have the benefit of liaising with just one central access point, instead of having to deal with several different departments.

Working on behalf of multinational corporations, governments, NGOs and insurers, we are relied upon to look after the welfare of millions of expatriates, business travellers and local nationals living and working in every country of the world, 24 hours-a-day with many of these people residing in the most remote, challenging and hostile of environments.

We pride ourselves on providing a bespoke service according to requirements and we value the support of AMREF as a local partner helping coordinate arrangements on our behalf in Africa.
Will you join us?

The mission of ICAA is to become the premier medical management and assistant alliance for more and more Chinese outbound travelers. Welcome African leader providers to join us.

A global assistant service network,

Devotes itself to assist 100 million travelers

Provides the best assistance services which include medical services, travel services, vehicle assistance and cost containment.

Welcome to Join us

Sponsor: HealthLink 远盟康健
A leading assistance solution provider in China.

Email: info-ICAA@healthlink.cn
Website: http://icaa.healthlink.cn/en/index.html
7*24hr: +86 01 400 818 5050
The African Travel and Tourism Association (Atta) is a UK-registered company limited by Guarantee, run by the Chief Executive from offices in London. The Board of Directors are drawn from the various disciplines of membership in UK and Africa such as accommodation, travel operators, representation and media.

Atta provides many services for its members, which cover:

- **Networking**
  Atta events are renowned for their popular networking opportunities and for informative seminars and debates. These events allow members to establish relationships with their counterparts across the industry, connecting accommodation suppliers, safari operators, wholesalers, transport providers, journalists, publications, and other tourism-related products.

- **Membership Directory and database**
  As a member you will get access to a variety of African products and services to promote your business. The annual printed Atta Members’ Directory features every Atta member and offers a chance to maximise your brand by placing an advert.

- **Exposure of your company through:**
  - Atta website
  - Member news distribution
  - Atta press releases
  - Atta webinars
  - Job board service
  - Membership badge

- **The Atta logo**
  The globally-recognises Atta logo acts as a source of recognition throughout the industry and is encoded with your own membership number to prove valid and paid membership.

Contact:
Nigel Vere Nicoll, Chief Executive
African Travel and Tourism Association
Mailbox 334, 56 Gloucester Road, London SW7 4UB
Phone: +44 20 7937 4408
Fax: +44 20 7937 4380
Email: info@atta.travel
Website: x
The Kenya Association of Tour Operators (KATO) (formed in 1978) is one of Kenya’s leading tourism trade associations, representing the interests of over 400 of the most experienced tour operators in Kenya. Our membership comprises both large and small operators.

**KATO’s Objectives**

- To ensure that Kenya Tour Operators maintain the highest possible standards of service and integrity.
- To provide information to members, clients and agents towards beneficial relations.
- To create business opportunities for members.
- To lobby for the interests of KATO members in formulating and implementation of government policy and legislation.
- To mediate disputes between members and trade partners.

**Our Members**

Membership of KATO is open to all licensed tour operators who meet our basic requirements as provided in the Constitution. There are three main membership categories for tour companies namely full, associate and provisional. There is also a provision for non-tour operating companies, allied to tourism and whose membership is of benefit to KATO. These fall under the affiliate and corporate membership categories.

All KATO members are bound by the rigid rules of their own Code of Conduct. The Association ensures that all its members provide the highest standard of service to clients. Any complaints that may arise are handled by our Ethics and Standards Sub-Committee in liaison with the Ministry of Tourism.

In enhancing our client’s perception of credibility and quality, KATO has introduced a Bond Scheme for all their members, with the key objective of offering financial guarantee to all their clients.

For a complete listing of our members, please visit our website: www.katokenya.org
Proud to support the work of AMREF Flying Doctors

AMREF Flying Doctors would like to say a very special thank you to all our professional partners and supporting organisations. With their help and generosity, we have been able to produce our most comprehensive annual report to date.

A HUGE THANK YOU TO YOU ALL
Financials Commentary

Despite a tough operating environment which saw a 3% reduction in core revenue, AFD recorded 27% growth in profit after tax, mainly driven by operational improvements in direct cost and changes in revenue mix.
Core revenue contribution

by line of business (LOB) - 2015

Air Ambulance Income 69%

Subscription - Maisha 16%

Medical & Assistance 15%

Training 0%

by LOB - 2014

Air Ambulance Income 78%

Subscription - Maisha 8%

Medical & Assistance 14%

Training 0%
## Income statement

**STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 30 SEPTEMBER 2015**

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CONTINUING OPERATIONS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Turnover</td>
<td>14,408,195</td>
<td>14,815,794</td>
</tr>
<tr>
<td>Direct Cost</td>
<td>(8,048,955)</td>
<td>(9,135,424)</td>
</tr>
<tr>
<td><strong>OPERATING PROFIT</strong></td>
<td>6,359,240</td>
<td>5,680,369</td>
</tr>
<tr>
<td>Grant income</td>
<td>16,752</td>
<td>58,397</td>
</tr>
<tr>
<td>Investment/Interest income</td>
<td>219,802</td>
<td>123,195</td>
</tr>
<tr>
<td>Other income</td>
<td>60,724</td>
<td>39,846</td>
</tr>
<tr>
<td><strong>TOTAL OPERATING INCOME</strong></td>
<td>6,656,518</td>
<td>5,901,806</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EXPENDITURE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Staff costs</td>
<td>(2,172,137)</td>
<td>(2,173,175)</td>
</tr>
<tr>
<td>Other operating costs</td>
<td>(2,118,460)</td>
<td>(1,808,189)</td>
</tr>
<tr>
<td>Marketing costs</td>
<td>(626,887)</td>
<td>(503,671)</td>
</tr>
<tr>
<td>Depreciation</td>
<td>(544,176)</td>
<td>(469,896)</td>
</tr>
<tr>
<td>Amortisation of intangibles</td>
<td>(18,415)</td>
<td>(18,171)</td>
</tr>
<tr>
<td><strong>TOTAL EXPENDITURE</strong></td>
<td>(5,479,975)</td>
<td>(4,972,236)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>CONTINUING OPERATIONS (Profit for the year)</td>
<td>1,176,543</td>
<td>929,572</td>
</tr>
<tr>
<td>DISCONTINUED OPERATIONS (Less profit or loss for the year)</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

**PROFIT FOR THE YEAR**

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PROFIT FOR THE YEAR</strong></td>
<td>1,176,543</td>
<td>929,572</td>
</tr>
</tbody>
</table>
Balance sheet

The Balance Sheet continues to be strong and grew by 2% during the year under review.

<table>
<thead>
<tr>
<th></th>
<th>2015 (US$)</th>
<th>2014 (US$)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Non-current assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Property &amp; equipment</td>
<td>4,719,179</td>
<td>5,010,157</td>
</tr>
<tr>
<td><strong>Current assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inventories</td>
<td>31,741</td>
<td>77,746</td>
</tr>
<tr>
<td>Receivables &amp; prepayments</td>
<td>4,160,708</td>
<td>2,821,814</td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>3,967,589</td>
<td>4,575,271</td>
</tr>
<tr>
<td>Assets classified as held for sale</td>
<td>89,265</td>
<td>174,010</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td>8,249,303</td>
<td>7,648,841</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>12,968,482</td>
<td>12,658,998</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2015 (US$)</th>
<th>2014 (US$)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FUNDS &amp; LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Funds</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accumulated reserve</td>
<td>3,707,223</td>
<td>2,793,579</td>
</tr>
<tr>
<td>Aircraft replacement fund</td>
<td>1,830,956</td>
<td>1,577,189</td>
</tr>
<tr>
<td>Aircraft maintenance fund</td>
<td>194,502</td>
<td>124,991</td>
</tr>
<tr>
<td>Capital reserves</td>
<td>3,208,967</td>
<td>3,208,967</td>
</tr>
<tr>
<td><strong>Total Funds</strong></td>
<td>8,941,648</td>
<td>7,704,726</td>
</tr>
<tr>
<td><strong>Current liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Payables and accruals</td>
<td>4,026,834</td>
<td>4,368,072</td>
</tr>
<tr>
<td>Borrowings</td>
<td>586,200</td>
<td></td>
</tr>
<tr>
<td><strong>Total Current Liabilities</strong></td>
<td>4,026,834</td>
<td>4,954,272</td>
</tr>
<tr>
<td><strong>Non-current liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Borrowings</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Funds &amp; Liabilities</strong></td>
<td>12,968,482</td>
<td>12,658,998</td>
</tr>
</tbody>
</table>
2015 Evacuations by Nationality

Of the 1019 patients, the nationalities most frequently evacuated during the period of this report were:

- **American**: 60
- **British**: 77
- **Norwegian**: 19
- **Swedish**: 21
- **French**: 46
- **Swiss**: 5
- **Italian**: 18
- **Spanish**: 7
- **Rwandan**: 3
- **Burundian**: 30
Of the 1019 patients, the nationalities most frequently evacuated during the period of this report were:

- **KENYAN**: 278
- **UGANDAN**: 76
- **SOMALI**: 11
- **ETHIOPIAN**: 33
- **TANZANIAN**: 17
- **SOUTH AFRICAN**: 26
- **DUTCH**: 23
- **BELGIAN**: 22
- **GERMAN**: 29
- **DANISH**: 10
- **AUSTRALIAN / NEW ZEALANDERS**: 16
- **OTHERS**: 102
- **OTHERS (AFRICAN)**: 90
Fundraising for AMREF Health Africa comes from all sources but the backbone of donor income is generated by the AMREF Health Africa National Offices. Money donated to AMREF Flying Doctors is spent on aircraft, medical equipment or health services. We acknowledge with grateful thanks the tremendous support received from overseas and especially from the AMREF health Africa National Offices.